



Rotary Club of James City County

PO Box 5956 Williamsburg Virginia 23188

Dear Sponsors and Friends,

January 8, 2019

The Rotary Club of James City County will be hosting our Tenth Annual Charity Concert Series at The Kimball Theatre. This four (4) concert series will feature the finest local talent. The dates for these concerts will run through the 2019 calendar year. This year's performers will be Brasswind, The English Channel, Soul Intent and Charlie Dunn with Jon Vallet and others for an Elvis genre concert. All concerts will begin at 7:30pm.

This is an invitation to become a sponsor with six levels of participation available to you. Last year our 5 concerts were attended by over 1,800 individuals. Our concert playbills are distributed to all attendees prior to each concert and provide an excellent opportunity for sponsors to promote their services or show their support for Rotary programs.

The proceeds from these concerts will benefit Literacy for Life, The Arc of Greater Williamsburg, Williamsburg House of Mercy and the Grove Christian Outreach Program. In addition, we provide dictionaries to all 3rd Graders in Williamsburg James City County (WJCC) public schools and award 2 local high school seniors with scholarships to continue their education. The amount donated to each of these organizations or projects depends on the generosity of the sponsors. We hope to exceed the \$35,000 we raised last year, to keep pace with the increasing needs of the charities we support.

We hope you will be able to join us as a sponsor for what promises to be four fun-filled evenings of outstanding entertainment.

Sincerely,

James City County Rotary Club Concert Committee
Rotary Club of James City County
Susan Harmon
757-508-7206
Sbh91511@gmail.com



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SPONSORSHIP LEVELS

Sponsorships are available at six levels: Diamond, Platinum, Gold, Silver, Bronze and Patron. Sponsors will be recognized in many ways. Their advertising and best wishes will appear in the Concert Playbill in space commensurate with their sponsorship level. Certain sponsor levels may also receive complimentary concert tickets, if desired, that may be used by the sponsor or distributed to employees or customers.

Diamond Level \$1,500

Sponsor a Concert - Only 4 Available

Highlight your Company throughout a Concert, run ads prior to the Concert, host a table in the lobby, recognition during introduction and intermission.

Advertisements on all Flyers and Social Media

Full page in each Concert Playbill (5" X 8")

Ten (10) complimentary Concert tickets

Platinum Level \$1,000

Full page in each Concert Playbill (5" X 8")

Introductory Sponsorship for one concert

Four (4) complimentary Concert Series tickets if desired

Gold Level \$500

Half page in each Concert Playbill (5" X 4")

Two (2) complimentary Concert Series tickets if desired

Silver Level \$250

Quarter page in each Concert Playbill (2 ½" X 4")

Bronze Level \$150

One-eighth page in each Concert Playbill (1 ¼" X 2")

Patron \$100

Listing in each Concert Playbill



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The Rotary Club of James City County will host its Tenth Annual Charity Series. These concerts at The Kimball Theatre in Colonial Williamsburg will provide sponsors 4 opportunities through the 2019 season to advertise their services. The proceeds from this series will benefit the many local charities supported by the Rotary Club of James City County as well as our educational fund for local High School student scholarships and dictionaries for WJCC 3rd Graders.

Thank you for your generous tax deductible contribution to the Rotary Club of James City County Foundation, Inc., a charitable entity under Section 501(c)(3) of the Internal Revenue Code, Exemption No 54-2026285. A copy of this acknowledgement must be retained for tax purposes.

SPONSOR FORM

Printed Name (as desired in program): _____

Mailing Address: _____

City and State: _____ ZIP Code: _____

Contact Name: _____ Title: _____

Telephone: _____ Email: _____

Donation Amount (\$): _____

Delivery of Donation and Ad Copy to Rotary Club solicitor NLT Friday, April 19, 2019

_____ Donation given to Rotary Club solicitor

_____ Donation will be delivered to Rotary Club solicitor by (date): _____

_____ Sponsor desires complimentary tickets _____ (Number determined by amount of donation).

Sponsor's Signature: _____ Date: _____

Sponsor's Printed Name: _____

Rotary Club Solicitor's Printed Name: _____

For Club Use Only: _____