



# Rotary Club of James City County

PO Box 5956 Williamsburg Virginia 23188

Dear Sponsors and Friends,

The Rotary Club of James City County will be hosting our Ninth Annual Charity Concert Series at The Kimball Theatre. This five (5) concert series will feature the finest local, regional and national talent. The dates for these concerts will run through the 2018 calendar year. This year's performers will be The Michael Clark Band, Brasswind, Rhondels, Bill and Pam Gurley with the Fiddlesticks joined by Jack Cowardin and Bobby Hornsby and one additional TBD performer. All concerts will begin at 7:30pm.

This is an invitation to become a sponsor with 5 levels of participation available to you. Last year our 5 concerts were attended by over 1,200 individuals. Our concert programs are distributed to all attendees prior to each concert and provide an excellent opportunity for sponsors to promote their services.

The proceeds from these concerts will benefit the many local, regional, national and international charities supported by our club. In 2017, we awarded two local high school need based scholarships for seniors to continue their education. The amount of these scholarships depends on the generosity of the sponsors, donors and patrons of our annual charity concerts. The balance of the funds we raise are given to various community service agencies and organizations and include Olde Towne Medical Center, Williamsburg Youth Baseball, Hospice Support Care of Williamsburg, JCC Rescue Squad, Meals on Wheels, Avalon, Boy Scouts, Peninsula Pastoral Counseling Center, Grove Christian Outreach Center, Literacy for Life Williamsburg and others. We hope to exceed more than the \$20,000 we raised last year.

We hope you will be able to join us as a sponsor for what promises to be five fun-filled evenings of entertainment.

Sincerely,

James City County Rotary Club Concert Committee  
Rotary Club of James City County  
Susan Harmon  
617-447-4283  
sharmonrotary@gmail.com



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The Rotary Club of James City County will host its Ninth Annual Charity Concert Series. These concerts at The Kimball Theatre in Colonial Williamsburg will provide sponsors 5 opportunities through the 2018 season to advertise their services. The proceeds from this series will benefit the many local charities supported by the Rotary Club of James City County as well as our educational fund for local High School student scholarships.

## **SPONSORSHIP LEVELS**

Sponsorships are available at five levels, Platinum, Gold, Silver, Bronze and Patron. Sponsors will be recognized in many ways. Their advertising and best wishes will appear in the Concert Booklet in space commensurate with their sponsorship level. Certain sponsor levels may also receive complimentary concert tickets, if desired, that may be used by the sponsor or distributed to employees or customers.

### **Platinum Level \$1,000**

Full page in each Concert Booklet (5" X 8")  
Introductory Sponsorship for one concert  
Four (4) complimentary Concert tickets if desired

### **Gold Level \$500**

Half page in each Concert Booklet (5" X 4")  
Two (2) complimentary Concert tickets if desired

### **Silver Level \$250**

Quarter page in each Concert Booklet (2 ½" X 4")

### **Bronze Level \$150**

One-eighth page in each Concert Booklet (1 ¼" X 2")

### **Patron \$100**

Listing in each Concert Booklet

Corporate, business and professional sponsors will be featured in the Concert Booklet in accordance with the advertising schedules stated above. Individual sponsor names will be listed in the Concert Booklet under the appropriate level of their donation. All levels will provide full exposure for Sponsors at each of the five concerts.



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Thank you for your generous tax deductible contribution to the Rotary Club of James City County Foundation, Inc., a charitable entity under Section 501(c)(3) of the Internal Revenue Code, Exemption No 54-2026285. A copy of this acknowledgement must be retained for tax purposes.

## SPONSOR FORM

Printed Name (as desired in program): \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City and State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Donation Amount (\$): \_\_\_\_\_

### **Delivery of Donation and Ad Copy to Rotary Club solicitor NLT Friday, March 23, 2018**

\_\_\_\_\_ Donation given to Rotary Club solicitor

\_\_\_\_\_ Donation will be delivered to Rotary Club solicitor by (date): \_\_\_\_\_

\_\_\_\_\_ Sponsor desires complimentary tickets \_\_\_\_\_ (Number determined by amount of donation).

Sponsor's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Sponsor's Printed Name: \_\_\_\_\_

Rotary Club Solicitor's Name: \_\_\_\_\_

Rotary Club Solicitor's Printed Name: \_\_\_\_\_

**For Club Use Only:** \_\_\_\_\_